

Cookies Policy

Last updated: October 2025

1. Introduction

This Cookie Policy explains how C15 Group LLC (“the Company”) uses cookies and similar technologies on its websites, digital platforms, and online services. Its purpose is to provide clear information on what cookies are, what types the Company uses, and how users can manage them.

By accessing any of the Company’s websites, the user agrees to the use of cookies in accordance with this Policy, unless they have been disabled previously.

2. What Are Cookies?

Cookies are small text files that websites store on a user's device (computer, mobile phone, tablet) when they visit the site.

They serve to recognize the device, improve browsing experience, save preferences, or collect statistical information about site usage.

3. Types of Cookies Used

a) Technical or Necessary Cookies

Allow the basic operation of the website, such as page navigation, user login, or access to secure areas.

Example: maintaining user sessions or remembering shopping cart items.

b) Preference or Personalization Cookies

Allow remembering information that modifies the site’s behavior or appearance, such as preferred language or access region.

c) Analytical or Performance Cookies

Allow the quantification of user numbers and the performance of statistical measurements on site usage. The Company uses tools such as Google Analytics, which collects information anonymously to analyze visitor behavior and improve site functionality.

d) Advertising or Marketing Cookies

Used to display relevant ads and measure their effectiveness. These cookies often come from third parties such as Meta (Facebook), Google Ads, or LinkedIn Ads.

4. Third-Party Cookies

Some cookies are not managed directly by the Company but by external providers. These third parties may use the collected information for their own purposes, in accordance with their respective privacy policies.

Examples: Google LLC (Google Analytics, Google Ads), Meta Platforms, Inc. (Facebook Pixel), LinkedIn Corporation (LinkedIn Ads).

5. Cookie Management

Users can accept, reject, or configure cookies at any time through the consent panel that appears when accessing the website.

They can also configure their browser to block or delete cookies already installed.

Useful links:

- Google Chrome: <https://support.google.com/chrome/answer/95647>
- Mozilla Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- Safari: <https://support.apple.com/guide/safari/sfri11471/mac>
- Microsoft Edge: <https://support.microsoft.com/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>

6. Consent

By continuing to browse the Company's websites after viewing the cookie notice, the user consents to the use of cookies described in this Policy.

For users in the European Union, consent is explicitly obtained through the banner or configuration panel, in compliance with the General Data Protection Regulation (GDPR) and the ePrivacy Directive.

7. Cookie Policy Updates

C15 Group LLC may modify this Cookie Policy at any time based on legislative changes or new technologies used.

Updates will be published on the official website:

<https://www.c15group.com/aspectos-legales>